MassHire Greater New Bedford Workforce Board

Youth Committee Strategic Planning Working Group

March 27, 2019 8:00 – 9:00AM

Quest Center 2nd floor conference room (large room in the middle of the floor)

 1213 Purchase Street, NB MA 02740

MINUTES

In attendance: K. Lazaro, E. Perry, S. Smith, C. Wallquist

Absent: B. Alves, H. Kennedy, D. Lima, L. Orleans, J. O’Brien, J. Oliveira, J. Pelletier, T. Xavier,

Staff in attendance: A. McLaughlin

The Strategic Planning Workshop is a continuation from February 22, 2019 in the following areas utilizing the Think-Pair-Share Strategy.

* What do we need to do to expand real services?
* What would these services look like to reach hardest to serve?
* Who are we?
* How do we rate ourselves?

Priority 1 & 2 - What do we need to do to expand real services?

* Additional outreach to sectors such as the commercial fishing industry, WIOA etc.
* Additional geographical and community diversity.
* Enlist additional key advisory members.
* Work closely with all schools involved.
* Developing focus groups.
* Gain feedback from youth, partners and communities through surveys.
* Have a mission beyond WIOA.
* Service Areas: OJT/Job Shadowing, Marketing/Branding and Building Employer relationships (both profit/non-profit), Paid Internships, Connecting Activities, City of New Bedford, MHGNBCC.

Priority 1 & 2 - What would these services look like to reach hardest to serve?

* Improved organized system with partners to better offer wrap around services that engage all youth in our community.
* Understand the capacity of staff and committee.
* Include: low- income and older youth in Trade.

Priority 3 - Who are we?

* Working collaboratively to improve how we serve our at risk youth to prepare them for the future in workforce development.
* Concerned citizens who are building a strong workforce.
* Not sure!

Priority 4 - How do we rate ourselves?

* 5/10
* C plus
* At or below average