

## **Upskill your staff with a Registered Apprenticeship Program!**

## **Expanding Registered Apprenticeships to Underserved Populations**

Apprenticeships can be a great way to create a more diverse and inclusive workforce here in Massachusetts.

In the last decade, there was a 97.5 percent increase in the BIPOC population in the Apprenticeship Programs in the United States.

Currently, we have many BIPOC apprentices enrolled in our Advanced Manufacturing and

Solar/Clean Energy Apprenticeship Programs. Companies that are comprised of a diverse workforce have a much wider pool of qualified applicants to choose from. This leads to new innovation, increased employee retention and a stronger company culture.

MassHire Greater New Bedford Workforce Board can help you:

- Upskill your staff with on-the-job training;
- Secure additional funds for training and certifications\*:
- Obtain State based RA tax incentives;
- Assist with applications and documentation every step of the way!

\*Subject to availability.

## Don't wait contact us today!



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