

Business Development Committee
March 20, 2019
12:00 – 1:00 (lunch available)
AHEAD, LLC
270 Samuel Barnet Blvd. New Bedford, MA 02745

1. Call to Order time - Rick
2. Announcements/Introductions - Rick
 - Deborah Meggison /Program Manager for Manufacturing and Healthcare hired January 28th new member to the committee
 - Branding Award Update - Paid Media Ads (handout)
3. Consent Agenda - Rick
 - Approve minutes of January 16 , 2019
4. WBSM advertising renewal – MassHire Monday
 - Speaker, Kasey Silvia
5. Committee to develop a plan that supports businesses and strategically aligns with the State - Jim and Rick
6. Reactivate WB Face Book account – Deborah update
 - MassHire Paid Media Ads
 - Promote the goings on at the MHGNB WB
 - Need to load to website for connection to FB
7. Other Business – EOHED Manufacturing Strategic Plan PPT (handout)
 - Manufacturing training update – Deborah Meggison
 - Cohorts underway
 - Cohorts planned
 - Manufacturing planning – Donna update
 - Process
 - Requirements
 - Progress to date
 - SMAMC – partner w/MassMEP (MACWIC levels 1-5) for year 2,3,4,5?
 - Healthcare Advisory Committee – reaching out – Deborah update
 - Maritime - Jim
 - Committee input/suggestions for further enhancements
8. Regional Update – Jim
9. Adjourn time - Rick