

Business Development Committee

March 20, 2019

12:00 – 1:00 (lunch available)

AHEAD, LLC

270 Samuel Barnet Blvd. New Bedford, MA  02745

1. Call to Order time - Rick
2. Announcements/Introductions - Rick
   * Deborah Meggison /Program Manager for Manufacturing and Healthcare hired January 28th new member to the committee
   * Branding Award Update - Paid Media Ads (handout)

1. Consent Agenda - Rick
   * Approve minutes of January 16 , 2019
2. WBSM advertising renewal – MassHire Monday
   * Speaker, Kasey Silvia
3. Committee to develop a plan that supports businesses and strategically aligns with the State - Jim and Rick
4. Reactivate WB Face Book account – Deborah update
   * MassHire Paid Media Ads
   * Promote the goings on at the MHGNB WB
   * Need to load to website for connection to FB

1. Other Business – EOHED Manufacturing Strategic Plan PPT (handout)
   * Manufacturing training update – Deborah Meggison
     + Cohorts underway
     + Cohorts planned
   * Manufacturing planning – Donna update
     + Process
     + Requirements
     + Progress to date

* SMAMC – partner w/MassMEP (MACWIC levels 1-5) for year 2,3,4,5?
* Healthcare Advisory Committee – reaching out – Deborah update
* Maritime - Jim
* Committee input/suggestions for further enhancements

1. Regional Update – Jim
2. Adjourn time - Rick

Business Development Committee

January 16, 2019 8:00

1213 Purchase Street, New Bedford, MA Second Floor Conference Room

**MINUTES**

**Attendance**: R. Kidder, A. Wainer J. Daniels Absent: A. Johnston (AJ mentioned she didn’t receive the mtg request), J. Fernandes

Staff: Donna J. Ramos, J. Oliveira

**Call to Order:**

R. Kidder called the meeting to order at 8:09 a.m.

**Announcements:**

R. Kidder announced the merger of Bristol and SouthCoast Chambers. The two are engaging in a task force as we speak. They have over 900 members and with Southcoast’s 650 that will be over 1,500 employers and companies. The merge membership model is not yet approved. They are considering hiring consultants. Could possibly be the largest Chamber in the State.

J. Daniels announced that the CC will be fully staffed. They completed much training from both the State and TWP on all policies and procedures. Staff now preparing for summer jobs – 200 youth. Their transition is complete.

J. Oliveira announced being in attendance for the EOHED announcement and the awards. Four regions received a total of 2.5 ML, 1.3 ML for regions 6 & &. Jim also shared that Donna is the Captain for the Southeast region. He further shared that we have made an offer to Deb Meggison for the open Program Manager position. Start date is January 28th.

**Consent Agenda:**

R. Kidder asked for a motion to approve minutes of October 10, 2018. J. Daniels made the motion, A. Wainer seconded. No discussion. All approved neither nays nor abstentions.

J. Oliveira reviewed the completed UMass Project. Mentioned that we would like to expand upon the work they completed and that UMass may do other projects for us. Further discussion was whether or not it aligned with what we know about the industries. Is the right curriculum being offered at the schools/colleges for students to prepare for these jobs?

J. Daniels mentioned that the CC have been in conversations with Anthony Ucchi with what and/or how we can train more job seekers and be more flexible i.e. perhaps offer pharmacy tech, CNA, CHW.

R. Kidder talked about the current attendance issues with the committee. The committee needs to be more supportive with a process in place. What is our work product to support the businesses? The committee needs a work plan/ follow strategic planning and ensure it is aligned with the State. Next meeting should be a working meeting.

Allie Wainer shared that this was only her third meeting and noted that everything covered at this meeting has been helpful and provides her with a better understanding of the workforce system and the Career Center workflow process.

**Other Business:**

R. Kidder shared the announcement of the Annual MassHire Awards process (copies provided to all). The group reviewed the Submitting Nominations, Timelines, Award Narratives, letters of recommendation and the award amounts. Rick and Jim will move forward with the awards that are due January 31.

D. Ramos shared the two MassHire Requests for Paid Social Media Dollars (copies provided to all). We had a 1 day turnaround time and did not want to miss out on the process. Priority 1 was 2019 SouthCoast Job Fair and 2 EOHED Advanced Manufacturing Regional Training Grant.

New CC Performance Dashboards reports for the period of July 1, 2017 to December 31, 2018 (copies provided to all) were shared and reviewed by the team. J. Daniels to provide some answers and backup to the Comm Member questions

**Adjourn:**

R. Kidder made a motion to adjourn at 9.05 a.m. A. Wainer seconded. All approved neither nays nor abstentions